

MEDIA RELEASE: JULY 2019

It is the school holidays, and Atlas Multisports are be overjoyed to mark the occasion by handing over a cheque to Jill Lennox from the event's major beneficiary, Ronald McDonald House Charities North Australia (RMHCNA), for \$ 30,000.00.

This year, a total of 2301 runners took part in the region's sporting fundraiser raising over \$50,000 for charity and injecting over \$650,000 to the local economy.

Atlas Multisports Managing Director Jason Crowther and Event Director of the 7 Cairns Marathon said it was humbling to have achieved this milestone in the event's first year and this could not have been achieved without the support of the runners and the Cairns community.

"Our motivation for starting this festival has been to create a long-term, sustainable event that not only generates significant charity funds and awareness, but the community can feel proud of and feel a real connection to."

Jill Lennox who represents the event's major beneficiary Ronald McDonald House Charity North Australia said the efforts produced the year from the 7 Cairns Marathon will continue providing essential accommodation and support services to seriously ill or injured children and their families.

"We would like to thank the team from the 7 Cairns Marathon who have generously supported RMHCNA in their inaugural event. The event has been instrumental in raising awareness about our organisation and the funds will ensure we can continue our work of supporting families in need."

For cheque handover photos please contact Lisa Crowther at lisa@atlasmultisports.com.au













